

2023 PROGRAMME

9.30am Exhibition and workshop sessions begin

11am **Conference Open:**
Opening remarks from
Kelly Hewson Fisher (LFC2023 Chair)

11.15am George Sly - Lincolnshire Farmer, Agronomist
and Owner of Horizon Agricultural Machinery

11.45am Rob Shepherd - Chairman of the Allenford
Farmers Cluster Group

12.15pm Paul Davey - Seventh Generation
Lincolnshire Farmer

12.45pm **Conference Part One Close**

Lunch

1.45pm **Conference Part Two:**
Heather Wildman - Managing Director,
Saviour Associates Ltd

2.15pm Will Evans - Mixed Farmer, Podcaster,
Oxford Farming Conference Chairman
and Farmer's Weekly Columnist

2.45pm David Exwood - NFU Vice President

3.30pm **Conference Part Two Close**

All talks 20 minutes plus Q&A

3.45pm IMPACT Group Reception

Do you want to exhibit at the LFC2023? If so, please contact
sduxbury@lincolnshireshowground.co.uk for more information.



TICKET INFORMATION

Adults £15 | Students £6 | LAS Members Free

To book your place, visit
lincolnshireshowground.co.uk



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George Sly

Lincolnshire based, George Sly is a farmer, Agronomist and the proud owner of Horizon Agricultural Machinery.

George's passion for agronomy and his ongoing campaign to promote better soil health through regenerative farming principals, has led him on a journey of discovery and was ultimately the driving force behind him starting his own business in 2006. Sly Agri was built on historical family ties with agricultural equipment and engineering practices. The 300 hectare Sly family farm (also in Lincolnshire), is at the heart of the company's activities, providing the opportunity to conduct vital in-field research, the results of which inform and contribute to product development process.

Sly Agri has since been rebranded as Horizon Agricultural Machinery Ltd, the focus of which, has been the production of innovative agricultural machinery that facilitates regenerative and conservation-friendly farming.



Will Evans

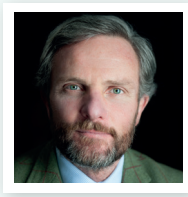
Will is a beef cattle and arable farmer from Wrexham in North-East Wales, where his family have farmed for hundreds of years.

In March 2017, frustrated at the way farmers were being portrayed in the media, and seeing the rapidly rising popularity of podcasts, he started Rock & Roll Farming with the idea of talking to different farmers and people involved in agriculture every week to help highlight the human stories behind food production.

The podcast has since been downloaded over two million times and has been listened to in over 100 different countries, as well as earning Will the Digital Innovator of the Year Prize at the 2017 British Farming Awards.

He is a regular and popular opinion piece writer for Farmer's weekly, as well as being an Oxford Farming Conference Director, and will chair the 2024 Conference.

Will is a proud husband and father of four rowdy little girls and is at his happiest with them at home on the family farm.



Robert Shepherd

Robert Shepherd is chairman of the Allenford Farmers Cluster group, the first farmer cluster group to be set up in 2013, developing farmer-led conservation around the Martin Down Nature reserve in West Hampshire.

Robert runs Allenford Farms an 800ha mixed farming partnership, rotating arable crops around pigs, cattle and sheep. The mission of the farm is to produce high quality crops and meat at the same time as protecting and enhancing the environment.

He is also chairman of the Environmental Farmers Group, a farmer owned co-operative set up to secure financial reward for farmers in the Avon catchment area by means of offsetting nutrients, BNG and carbon.

Robert previously served in the Army, on the AHDB pork board, the NFU Mutual regional advisory board and the Wiltshire Grain board. He is course director of the IAgM Leadership Development Programme.



Heather Wildman

A Cumbrian Girl born and bred – Brought up on a family beef and sheep hill farm in the lake district and now living in Scotland for over 20 years.

Heather has 30 years' experience of working within all sectors of Agriculture and other sectors throughout the UK. Heather has also gained an International network having worked around the world, through and during her developing career and Nuffield Farming Scholarship travels in 2012 where she studied "Communication – influencing and motivating change"

Heather is passionate about helping people, with the aim to make a positive difference to every client or company that she works with. She is a connector, a motivator and an agent of positive change. She also helps to identify and develop goals and vision, leading onto strategic planning which is now recognised as highly valuable and a skill by government, industry bodies and farmers, enabling businesses to service, communicate, and develop in this ever-challenging volatile environment.



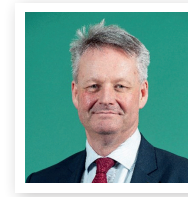
Paul Davey

Paul Davey is a seventh generation Lincolnshire farmer in partnership with his family, whose farming roots can be traced back to the 1700s. He is an Agricultural & Food Marketing graduate of Newcastle University from which his interests in food systems, nutrition, human health and their links with farming systems and ultimately soil health stems.

Paul and his wife Emma, established a specialist food marketing and distribution business for Lincolnshire food in 2006, which now includes a shop in Lincoln and a National online sales website. Their farm contracting business provides regenerative Agriculture services and expertise to farmers interested in biodiverse farming.

Paul was recently awarded at the British Farming Awards 2021 in the Arable Innovator of The Year category and was a runner up in the 2019 Soil Farmer Of The Year.

This event is organised by the Lincolnshire Agricultural Society. Thank you for supporting our charitable objectives.



David Exwood

David farms south of Horsham in West Sussex with his wife and two sons over 1200 tenanted hectares in the heart of the Sussex Weald.

Starting in 1989 with 70ha the business now has arable, dairy beef, Sussex suckler herd and sheep enterprises. In 2003 the Farm Shop opened and sells a wide range of food from the Victorian stable yard at Westons.

He has served previously within the NFU as Branch Chair, West Sussex Council Delegate, South East Regional Chair as well as four years on Governance Board. David was elected to the position of NFU Vice President in February 2020.



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